



## **New Product Release**

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### **Red Rocket Inc Announces New EOS brand MWLT100 Medical AC/DC Power Supplies in Miniature Package**

**Camarillo, California, June 5, 2008**— Red Rocket, Inc, the leading seller of ultra miniature, high efficiency power supplies, announced today that it has released its new MWLT100 Series of Open Frame, AC/DC power supplies for use in the Global Medical Industry. The MWLT100 Series of single output convection cooled products are one of the smallest and most efficient 100-watt power supply packages available in the industry today typically 1/3<sup>rd</sup> the size and 20% more efficient than leading competitors.

Packing nearly 12 watts per cubic inch the MWLT100 Series features Universal AC inputs from 90v to 264v, measures a mere 2 inches x 4 inches x 1.07 inches, and has a rated efficiency of greater than 86%. It is configured in all popular single output voltages and its flexible design allows for simple modification to alternate voltages as required. The MWLT1000 Series meets all medical EMC and safety specifications, and has a reliability rating of over 200,000 hours mean time between failure. The MWLT100 Series is produced with the traditional EOS red color heat sink signifying its medical market application. EOS branded power supplies are easily recognized because of the variety of heat-sink colors highlighting power ratings, sizes and uses.

“The pent up demand we are seeing for this product is terrific,” said James Schultz, CEO of Red Rocket, Inc. “The MWLT100 Series is a strong addition to the EOS brand of high density, high efficiency power supplies required by our customers in the various medical market segments. Our existing and new medical customer base can now have a power progression from 40 to 100 watts in the same footprint which saves the customer costs in time to market and re-tooling of existing mechanicals” he said.

Medical product applications for the MWLT100 family include: medical, dental and lab equipment and systems such as endoscopes, instruments, pumps, drips, blood and fluid analyzers, video systems, defibrillators, sleep apnea, nurse call stations and many other uses. Red Rocket/EOS brand medical power supplies are currently used by most of the world’s leading medical companies and top product brands.

The MWLT100 Series are available for order today and samples are available for registered business opportunities. The EOS Series of internal power supplies and external adapters are available through a network of manufacturing sales representatives and distributors

worldwide. For product availability and quotes, you may find the nearest representative at [www.redrocketpower.com](http://www.redrocketpower.com)

### **About Red Rocket, Inc.**

Red Rocket, Inc. is a privately held California corporation providing power conversion product design, manufacturing and value added services to global OEM customers in selected market segments. Red Rocket employs over 650 direct and indirect employees worldwide with principal offices in Camarillo, California, a subsidiary, CPIPL, in Mumbai, India and worldwide sales and support offices. For more information on how to order samples, applications or technical specifications see the Red Rocket, Inc. web site: [www.redrocketpower.com](http://www.redrocketpower.com) or contact Red Rocket at: +1 (805) 409-0909 or via email at [sales@redrocketpower.com](mailto:sales@redrocketpower.com)

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