

Wintek growing touch panel business fast

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The sales proportion from Wintek's touch panel business has grown to 7% in November, up from 2% in September, according to the company. Sales from Wintek's touch panel business generated around NT\$254 million (US\$7.8 million) in November, up from NT\$67 million in October, noted the company.

With Wintek being the major touch panel supplier of Apple, the Taiwan-based company could see strong sales in the fourth quarter on strong iPod touch sales, said market sources.

Shipments of Apple's iPod touch are expected to finish at 6-7 million units for the full year of 2007 since its launch in September. However, as the company has several customers for touch panel orders, the actual shipments for each supplier are less than one million units. But as the average selling price (ASP) for touch panels is relatively high, the sales are expected to help Wintek to enjoy rising performance this quarter.