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**NAVMAN NZ To Take Over Jupiter GPS Module Business; SiRF Technology to Provide Zodiac GPS Chip Sets & Support**

*Conexant transitions line of GPS modules, including the popular Jupiter family of GPS boards, to NAVMAN; SiRF to work closely with NAVMAN to ensure a smooth transition*

**SAN JOSE, CA.** – (April 2, 2002) – SiRF Technology, Inc., NAVMAN New Zealand Ltd. and Conexant Systems, Inc. today announced that the three companies have mutually agreed to transition the design and production of Conexant’s line of Global Positioning System (GPS) modules, including the popular Jupiter family of GPS receiver boards, from Conexant’s TTM division to NAVMAN New Zealand.

SiRF Technology will continue to supply NAVMAN with the Zodiac GPS chip set on which the Jupiter modules are based. SiRF, who owns the rights to the Zodiac chip sets as part of its acquisition of Conexant’s GPS assets in July 2001, will also provide reference designs and engineering support to NAVMAN to ensure a smooth transition.

Conexant will work with NAVMAN to transition the production of the product line and provide seamless support for all its existing customers.

“We have a comprehensive plan in place to ensure that the transition from Conexant to NAVMAN will be completely transparent to our customers,” said NAVMAN’s CEO Steven Newman. “We have a very experienced GPS engineering team in our New Zealand facility. This

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team will work closely with our newly formed Newport Beach, California-based operation headed up by Brad Anderson and several other very experienced GPS team members. Our aim is to simply satisfy our customers' needs, for today and the future."

"Conexant's choice of NAVMAN as a transition partner is an excellent one, given NAVMAN's depth of GPS expertise and previous experience with the Zodiac product line," according to Kanwar Chadha, founder and vice president of marketing for SiRF Technology. "We will work closely with them to ensure that this is a smooth change-over."

### **Transition Details**

The transfer of the products is currently underway; NAVMAN can begin taking new orders for products immediately. During this transition period, Conexant and NAVMAN will manufacture and sell the Jupiter GPS modules in parallel; after September 15, 2002, NAVMAN will be the sole provider of Zodiac-based Jupiter modules.

NAVMAN has extensive GPS experience in a variety of relevant markets including marine, mobile computing, AVL and automobile navigation, and will continue to broaden its product portfolio. As part of this transition, NAVMAN will also offer the *SiRFstarII* product line to its customers to broaden their choice of GPS technology.

Worldwide support for the Jupiter product line will be directed by Brad Anderson, General Manager of NAVMAN's OEM operation.

### **About NAVMAN NZ**

NAVMAN (formally known as Talon Technology) developed its first Rockwell GPS module-based product in 1993, produced its first Rockwell "chip set" design in 1997 and has since that time developed and manufactured a large number of different GPS products using both Conexant and SiRF GPS chip sets.

NAVMAN is a recognized world leader in the design, manufacture and marketing of high reliability GPS products for marine, vehicle navigation, mobile positioning and communication solutions. NAVMAN is committed to the creation of world-class products that add value to its broad base of users. NAVMAN's success comes from taking high cost, sophisticated technologies and applying them to the mass markets. Visit NAVMAN at [www.navman.com](http://www.navman.com)

## **About SiRF Technology**

SiRF Technology, Inc. develops and markets semiconductor and software products that are designed to enable location awareness in high-volume mobile consumer devices and commercial applications. Location awareness refers to the ability of a device to determine and make use of the information regarding its location. SiRF's products enable a range of devices to utilize GPS to detect location. They have been integrated into mobile consumer devices, such as automobile navigation systems, cellular phones, GPS-based mobile computing peripherals and handheld GPS navigation devices, and into commercial applications, such as property tracking devices and fleet management systems. SiRF markets and sells its products in four target markets: wireless handheld, automotive, mobile computing and embedded consumer applications.

### **Editor's note:**

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